

COOKIE POLICY

Our Privacy Policy also explains the principles when it comes to the collection, processing, and storage of your information. This policy specifically explains how we, our partners, and users of our services deploy cookies, as well as the options you have to control them.

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to 'remember' you and your preferences, either for a single visit (through a 'session cookie') or for multiple repeat visits (using a 'persistent cookie'). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as 'first party cookies'), or by third parties, such as those who serve content or provide advertising or analytics services on the website ('third party cookies').

Cookies used on our website.

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action (clicking the 'like' or 'follow' button on a post, for example).

Below the different categories of cookies set by <https://soinventure.11.me/> are outlined, with specific examples detailed in the tables that follow. This includes their name and purpose. Certain cookies are only set for logged in visitors, whereas others are set for any visitors, and these are marked below accordingly. Where a cookie only applies to specific subdomains, they are included under the relevant header.

Necessary: Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Statistics: Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Tracking: These are set by trusted third party networks (e.g. Google Analytics) to track details such as the number of unique visitors, and pageviews to help improve the user experience.

Cookie	Duration	Purpose
__cfduid	1 year	Used by the content network, Cloudflare, to identify, trusted web traffic.

csrftoken	1 year	Help prevent Cross-Site Request Forgery (CSRF) attacks.
_ga	2 years	Used by Google Analytics to distinguish users.
_gat	1 day	Used by Google Analytics to throttle request rate.
_gid	1 day	Used by Google Analytics to distinguish users.
r/collect	Session	Used to send data to Google Analytics about the visitor's device and behavior
GPS	1 day	Used by Youtube. Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
IDE	1 year	Used by Google DoubleClick to register and report the web site user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
PREF	8 months	Used by YouTube. Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.
test_cookie	1 day	Used by Google Doubleclick to check if the user's browser supports cookies.
VISITOR_INFO1_LIVE	179 days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
YSC	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt-player-headers-readable	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.
yt-remote-cast-installed	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-connected-devices	Persistent	Stores the user's video player preferences using embedded YouTube video

yt-remote-device-id	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-fast-check-period	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-app	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-name	Session	Stores the user's video player preferences using embedded YouTube video

Controlling Cookies

Visitors may wish to restrict the use of cookies, or completely prevent them from being set. Most browsers provide for ways to control cookie behavior such as the length of time they are stored — either through built-in functionality or by utilizing third party plugins.

To find out more on how to manage and delete cookies, visit aboutcookies.org. For more details on advertising cookies, and how to manage them, visit youronlinechoices.eu (EU based), or aboutads.info (US based).

Some specific opt-out programs are available here:

Google Analytics - <https://tools.google.com/dlpage/gaoptout>

It's important to note that restricting or disabling the use of cookies can limit the functionality of sites, or prevent them from working correctly at all.